



VICTOR REINZ®

Sealing Products

31.03.2021 Victor Reinz® Celebrates More Than 10 Years of Being a TecAlliance Certified Data Supplier

Dana's Victor Reinz® brand has once again achieved the TecAlliance Certified Data Supplier (CDS) standing, marking more than 10 years that the company has maintained the significant automotive aftermarket status.

TecAlliance, known as an international leader and trusted source in data, processes, and integrated solutions for the automotive aftermarket, publishes the TecDoc Catalog, a world-leading, automotive aftermarket catalog. TecDoc offers customers an easy way to access a list of spare parts available for more than 110,000 vehicle types. More than 500 data suppliers (manufacturers of spare parts for the automotive industry) contribute articles and linkage data to the digital catalog, including Dana.

To ensure the highest quality data is being delivered to its customers, TecAlliance evaluates suppliers' comprehensive parts information in its TecDoc Catalog on a quarterly basis. Evaluations examine seven key performance indicators (KPIs), with suppliers needing to fulfill 99 percent or higher of each KPI to be considered a certified data supplier.

Publisher

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KPIs include things like whether the text modules have been translated into six core languages and the rate of incorrect data being reported, among others. With a vested interest in ensuring high quality data and trust in its products, Victor Reinz has continued to exceed expectations by fulfilling 100 percent of TecAlliance's CDS criteria.

Because Victor Reinz scores so high against TecAlliance's KPIs, customers can be assured Dana's information is accurate, comprehensive, and easily searchable. Victor Reinz credits much of its continued leading supplier position to growing and aligning its quality part data/information with TecAlliance's years ago.

In fact, Victor Reinz has been a TecAlliance member since its founding, also participating as a shareholder. More than 16,000 Victor Reinz parts are included in the TecDoc Catalog.

Contents from site: <https://www.reinz.com/EN/NEWS/Press-News.aspx?conseq=2829>



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