03.03.2022 Premier Data Supplier: Top information and Results for Victor Reinz® Customers searching for Spare Parts thanks to TecDoc

The TecDoc Catalog from TecAlliance is the world's leading catalog for automotive aftermarket. In it, customers can find spare parts for more than 900 brands and over 160,000 types of vehicles. Dana's Victor Reinz® brand is currently represented by roughly 17,000 parts in the TecDoc product catalog.

Victor Reinz has been a Certified Data Supplier (CDS) for over ten years. The company also holds the newly introduced status of Premier Data Supplier (PDS) and thus meets TecDoc's highest quality standards.

Higher data quality means that customers receive an optimal description of Victor Reinz spare parts. This makes it much easier to decide on the right spare part at the point of service.

Certified and awarded

TecAlliance evaluates key performance indicators (KPIs) for CDS certification on a quarterly basis. TecDoc data providers must score 99 percent or higher for each individual KPI to be considered a certified data provider.

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TecAlliance only awards the new Premier Data Supplier status to data suppliers whose data fulfils additional KPIs of particular importance at the point of service. Here, too, the sealing expert from Neu-Ulm exceeds the requirements across the board.

Dana sees its status as Premier Data Supplier for TecDoc as a testament to its consistent customer orientation. The goal is to provide the best possible data to make the search for the right spare part as simple and successful as possible at the point of service.

Victor Reinz TecDoc product catalog

You can access the Victor Reinz TecDoc product catalog on the Victor Reinz website. A tutorial provides a step-by-step explanation of the different search functions for vehicle and engine data.

www.victorreinz.com/online-catalog

Contents from site: https://www.reinz.com/EN/NEWS/Press-News.aspx?conseq=3350

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